MICROCHIP TECHNOLOGY NAMES DAN TERMER
VICE PRESIDENT OF AUTOMOTIVE PRODUCTS GROUP

CHANDLER, Ariz., March 26, 2002 [NASDAQ: MCHP] — Microchip Technology today announced the promotion of Dan Termer to Vice President, Automotive Products Group.

Mr. Termer has been with Microchip since 1997 and helped establish Microchip as a world-class supplier of automotive products. In late 1998, Termer helped create the Microchip Automotive Products Group (APG), a division that effectively addresses the logistical necessities for Microchip as a world-class automotive semiconductor supplier. Additionally, Dan assisted the corporate Quality Department in navigating Microchip through ISO9000 and QS9000 certifications.

“The Automotive Products Group was Microchip's first significant attempt to serve a highly vertical market segment,” said Steve Sanghi, Microchip’s president and CEO. “There was no template of how this could effectively be done and Dan and his organization set the standard.”

His career includes more than 20 years of experience in quality, reliability and failure analysis positions at Signetics (now Philips Semiconductor), Waferscale Integration and Microchip Technology. Termer holds a bachelor’s degree in electrical and electronics engineering from California State University, Sacramento, Calif.

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ADD ONE – DAN TERMER NAMED VP, APG

Microchip Technology Inc. manufactures the popular PICmicro® field-programmable RISC microcontrollers, which serve 8- and 16-bit embedded control applications, and a broad spectrum of high-performance linear and mixed-signal, power management and thermal management devices. The Company also offers complementary microperipheral products including interface devices; microID® RFID devices; serial EEPROMs; and the patented KEELOQ® security devices. This synergistic product portfolio targets thousands of applications and a growing demand for high-performance designs in the automotive, communications, computing, consumer and industrial control markets. The Company's quality systems are ISO 9001 (1994 version) and QS9000 (1998 version) certified. Microchip is headquartered in Chandler, Arizona with design facilities in Mountain View, California and Bangalore, India; semiconductor fabrication facilities in Tempe and Chandler, Arizona and Puyallup, Washington; and assembly and test operations near Bangkok, Thailand. Microchip employs approximately 2,950 people worldwide and has sales offices throughout Asia, Europe, Japan and the Americas. More information on the Company can be found at www.microchip.com.

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